

Welcome to the second issue of our newsletter...

We have gathered some new information and pre-release we want to share with you...

BLOG

Our BLOG is about to start, we are just finishing editorial of the first post.

Apart of many tutorials and sewing advices, we aim our BLOG to cover technical data about sewing machines, machine accessories, sewing accessories as well as tips about particular fabrics optimal usage.

We hope our BLOG will be happily recognised as a reliable source and another useful tool from our store.

Certainly, we are open to all your proposals for domains that we should describe and introduce on our blog: in this case please communicate us on: blog@dresowka.pl



CONTESTS

As you know it, dresowka.pl has started cooperation to PRYM company.

We work everyday on haberdashery department expansion and development, as we wish to have this opportunity to offer you every type of accessories you need for your project completation. At the beggining of this cooperation we keep PRYM products in the promotional offer scheme and therefore at very competitive price level so we encourage you to check out our offer here: http://dresowka.pl/en/250-prym

Inspired by the PRYM Love collection we decided to organise contest where you can win PRYM Love series sets. This contest is about your passion and feelings related to sewing. Show us your beloved workplaces, sewing corners and other "headquarters" in which you create:) Take a photography and send it to us - on our facebook contact group we soon publish participation email and official rules for this contest. We collect application till the end of September so you still have a while to think over optimal design of your workplace.

We invite you to have fun:)

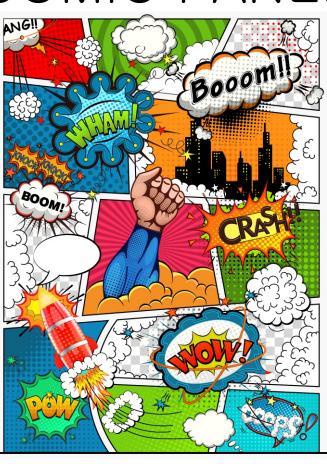


NEWSLETTER 2 September 2016





COMIC PANEL





NEWSLETTER 2 September 2016

ABC OF PRINTING ON FABRICS

At our store you could find printed patterns fabrics produced in three various methods:

- screen printing
- digital printing
- rotary printing

In this article we briefly explain the differences between them indicating the key features.

Digital printing

It is fundamental method of printing in our diversed collection.

It gives many unique advantages which let us to offer projects in a full range of color saturation in very high resolution (300dpi).

Digitally printed knitwear features are exceptional softness, imperceptible paint, stretching resistance.

They characterized by the best shrinkage parameters and resistance to pilling / abrasion.

Digital printing examples:



We invite you to check our digitally printed fabrics offer: http://dresowka.pl/en/161-store#/druck art-digital printing

Screen printing

It is the most popular method of printing. We use this method to prepare less complicated projects which have limited amount of colours. Screen printing gives high quality printing at a very attractive price. We use screen printing method on fabrics from our production so they are colouristically compatible to our smooth fabrics as well as to our elastic fabrics range. Screen printing examples:



We invite you to check our screen printed fabrics offer: http://dresowka.pl/en/161-store#/druck_art-screen_printing

NEWSLETTER 2 September 2016

Rotary printing

Addition to the above methods is rotary printing technology which links the highest quality of digital printing method with the price range of screen printing:)

It is used for the production of our the most popular projects which need the largest amount of imprint. Rotary printed patterns are (in similarity to digital printing method) very soft with imperceptible paint and imprint keeps elastic for stretching while the price is on the screen printing level. Rotary printing examples:



We invite you to check our rotary printed fabrics offer: http://dresowka.pl/en/161-store#/druck_art-screen_printing

CONTACT

Our Customer Care department:

- Ela Bar: kontakt@dresowka.pl
- Karolina Milej: reklamacje@dresowka.pl
- Iza Moskwa: iza@dresowka.pl (obsługa klienta zagranicznego)
- Klaudia Lubczyńska: klaudia@dresowka.pl (braki w zamówieniach, wymiana, zwroty)
- Radek Cyganek: radek@dresowka.pl (zamówienia hurtowe)

In case of urgent question, outside of our working hours we encourage you to communicate us on the Facebook fanpage:

https://www.facebook.com/dresowka

and our contact group:

https://www.facebook.com/groups/580996865371431/

you will also find us on the Instagram: https://www.instagram.com/pl.dresowka/

