

dresowka.pl

**CONTEST,** ♥  
*Valentine's*



**COLLECTION**  
*spring - summer*  
**2017**

**ZONE,**  
*designer's*

# CONTEST, Valentine's

February, February, February and a new newsletter in which as always the most important information from dresowka's life:)

What is the most important this month? Valentine's Day, of course.  
That is why we want to pamper you organising "Love contest".  
Join in the fun:)

Valentine's Contest "DRESOWKOWE LOVE" lasts:

from 10th February 2017 at 20:00 to 17th February 2017 at 20:00.

We inform about the contest everywhere, as always ;)

The contest is organised on our Facebook group.

On Friday at exactly 20:00 we are planning to add contest post. To take part in the contest, you need to take a photo of sweet, cute, in love "PAIR" wearing gorgeous dresowka's outfits and add it to the contest post as a commentry ;).

This contest is for:

people in love,  
engaged,  
mums, dads, kids, animals and their teddies ;)

everybody who loves having fun :)

Here are the prizes, as sweet as the contest itself :)

## MAIN PRIZE:

I place: Panda dresowka's mascot, Panda dresowka's mug, 3 m of Panda fabrics and a Panda panel

II place: Panda dresowka's mascot, Panda dresowka's mug, 2 m of Panda fabrics

III place: Panda dresowka's mascot, Panda dresowka's mug, 1 m of Panda fabrics

and 10 dresowka's mugs with Panda for 10 distinctions.

Rules and regulations of the contest are available on [dresowka.pl](http://dresowka.pl)





## Designer's Zone

In this issue of our newsletter we have decided to create "Designer's Zone".

This is going to be a column for our designers with information, news, interviews and their plans.

While in FastTextile fair we met Ewa and Agnieszka and we arranged an interview with them.

Our "Panda's Mum" is the first in a row.



Ewa Brzozowska

### How did you start your adventure with designing?

My adventure with designing patterns started unexpectedly.

I am a computer graphic by profession but I haven't planned a career as a Surface Pattern Designer. First and unconscious step was Dresowka and "Designer's Zone" contest. I like taking part in contests so I designed the Panda pattern and sent it.



The Panda design gained a foothold, it was sold well, and I didn't know what to do with all the fabrics purchased from vouchers because I don't sew. After the success of Panda, I thought it might be useful to design a new pattern but I didn't have time for it because during the day I was looking after my 6-month-old babyboy and during the night I was working. Also, the thought that I am not able to design anything better blocked me for a while. After few months when I manage to overmaster the blockade, I started to get interested in craft and I started to educate and this is the way who I am today. I designs patterns and illustration for a living.

### Where do you get your inspiration from?

I will not be original saying that inspiration is everywhere.

I chose a narrow children's patterns specialization. As a 2-year-old boy's mum I live in the children's world. I am bombarded with ideas. Toys, films, stories, books, environment, animals – all these are my source of inspiration. I also observe world's trends although in children's patterns they are not so strict.

The idea is crucial here. I place trust in my intuition and creativity. I am ambitious and this is the way I approach each new pattern. I also try my patterns to tell a story. I am often very surprised with my ideas and the finishing result.

**Which design is the closest to your heart?**

Hmmm, difficult to choose... I could say, it's the Panda design because everything started with it. Today however, I would design it three times better. I am very critical towards my designs. Each next design is my favourite but after a while I would eagerly like to modify it. I think I would go for "Tribal Adventure" and "Sleeping Fox" – next two designs I created after Panda. They were an intended test of my abilities in broad world as well as they were the pass to enter the patterns world.

**How has cooperation with dresowka.pl influenced your professional life?**

Dresowka.pl was like a stone thrown into a river which suddenly changed the course of it. I led my life peacefully creating next designs and suddenly someone showed me I am created to do different things as well. And that such a fascinating craft exists. In Poland it is still developing but it has huge potential. Without doubt I can nominate Dresowka the godmother of my success.

**What are your plans for the future?**

Develop myself!

Since I took it seriously and made designing patterns and illustrations my only specialization (since a month), everything is gaining a mad drive.

Slowly I broaden my expansion on Polish digital printing market and challenge my creativity. Together with Aga Kobylińska we work on our brand Polka Dots Art Collective.



We motivate each other and this year again you will be able to find us in International Fair Fast Textile. I hope a lot of my designs will be on dresowka.pl as well.

I have learnt it is useless to plan the future because life likes surprises.

So, I let my life lead me and time will tell the rest.

It's going to be interesting, I am sure of that.

Ewa, thank you very much for the interview and your optimism :)

We wish you every success and continuity of our fantastic cooperation.

[www.brzozowska.net](http://www.brzozowska.net)



*Agnieszka Kobylinska*





# COLLECTION

*spring - summer* **2017**





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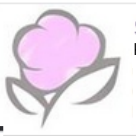





# COLLECTION

*spring - summer* **2017**





We are available for you in our Contact Group and FB profile

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In case of urgent question, outside of our working hours we encourage you to communicate us on the Facebook fanpage:

<https://www.facebook.com/dresowka>

and our contact group:

<https://www.facebook.com/groups/580996865371431/>

you will also find us on the Instagram:

<https://www.instagram.com/pl.dresowka/>